

## **Storytelling and cartoons**

Dates of the Workshop

**28.06.2015 – 06.07.2015** (9 days including travel days)

Day of arrival in Potenza: 28.06.2015 - Day of departure from Potenza: 06.07.2015

Working days: 29.06.2015 – 05.07.2015

### **Venue of the Workshop**

Place: Potenza (PZ) - Country: Italy

The workshop will be carried out within the Europe Direct Basilicata office of the association EURO-NET (over 100 square meters spread on two floors) located in the historical center of Potenza.

### **Topics of the Workshop**

The workshop wants to train learners to a first basic level for the use and production of video animations with programs that allow, in fact, the creation of animation and their video-editing

### **Target group(s)**

Learners with strong motivation and predisposition toward the areas of video production and animation, with basic skills to design/modeling, knowledge or predisposition to the use of computer tools for the creation of images (MAC platform and/or Windows). It should be better if they have, at beginning, good capacities in freehand drawing but it is not a must.

### **Main activities / programme of the Workshop**

The activity will be implemented in 2 fundamental phases:

1. Language-cultural-educational training (understanding of European citizenship, knowledge, exchange and comparison among participants, knowledge and visit of the geographical area in which the workshop plays, language lessons, etc.);
2. Workshop (theoretical and practical lessons in the classroom).

The workshop is designed to enhance the passion/aptitude for free-hand drawing and to allow the use of computer programs that permit to draw with the computer (as, indeed, Flash): to finalize the various projects, manual work must be accompanied by the study of software for 2D animation.

The workshop is targeted for use of Flash with practical exercises associated with the continuous theoretical concepts introduced. Indeed, the final part of the workshop will be devoted to a concrete example, namely the assembly of a "short clip".

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#### **28.06.2015 - Sunday**

Day of arrival in Potenza of all participants

Accommodation in hotel

Dinner

#### **29.06.2015 – Monday**

Breakfast in hotel

Presentation of all participants

Presentation of the teacher team  
Presentation of our region and town  
Icebreaking activities (*Human Bingo, Who I am, Communication Game*)  
Lunch in restaurant  
Workshop of storytelling (*Create your own Story*).

*Storytelling is the conveying of events in words, and images, often by improvisation or embellishment. Stories or narratives have been shared in every culture as a means of entertainment, education, cultural preservation, and instilling moral values*

Mailbox  
Dinner in restaurant

### **30.06.2015 - Tuesday**

Breakfast in hotel  
Icebreaking activities (*the triangle*)  
Press conference (journalists and televisions)  
Workshop of storytelling (*Create your own Story*)  
Visit of Potenza  
Lunch in restaurant  
Workshop of storytelling (*Create your own Story*)  
Activity of Italian Language: more common phrases in Italian  
Mailbox  
Dinner in restaurant

### **01.07.2015 - Wednesday**

Breakfast in hotel  
Icebreaking activities (*the triangle*)  
Workshop of storyboard (*Create your own Storyboard*)

*Storyboard is a graphic organizer in the form of illustrations or images displayed in sequence for the purpose of pre-visualizing a motion picture, animation, motion graphic or interactive media sequence.*

Lunch in restaurant  
Workshop of storyboard (*Create your own Storyboard*)  
*Design e Character Design.*  
Monitoring (*We can meliorate*)  
Discussion in subgroups  
Evaluation in plenary  
Dinner in restaurant

### **02.07.2015 - Thursday**

Breakfast in hotel  
Icebreaking activities (*the triangle*)  
Workshop of animation (*Create your own StopMOTION*)

What are ANIMATIC, PHOTOMATIC, VIDEOMATIC?

*THE STOPMOTION* also known as stop frame) is an animation technique to make a physically manipulated object or persona appear to move on its own. The object is moved in small increments between individually photographed frames, creating the illusion of movement when the series of frames is played as a continuous sequence. Dolls with movable joints or clay figures are often used in stop motion for their ease of repositioning.

Lunch in restaurant

Workshop of animation (*Create your own StopMOTION*)

What is PIXILATION? Let's see some videos:

- [Gotye - Somebody That I Used To Know \(feat. Kimbra\) - official video](#)
- [Food about you © Alexandre DUBOSC](#)
- [Western Spaghetti by PES](#)
- [Her Morning Elegance / Oren Lavie](#)

Mailbox

Dinner with pizza

*International Dinner (with food, drinks, etc from all the partners countries)*

### **03.07.2015 - Friday**

Breakfast in hotel

Visit to Matera – Capital of Culture 2019 (*bus cost per person will be communicated during the meeting because it depends on the number of participants*)

*Let's meet some students of the FAME project*

Lunch in restaurant

Return in Potenza

Workshop of animation (*Create your own StopMOTION*)

*Let's meet some students of the FAME project*

Dinner in restaurant

### **04.07.2015 - Saturday**

Breakfast in hotel

Workshop of flash animation (*Create your own Cartoon*)

*FLASH ANIMATION* or Flash cartoon is an animated film that is created by Adobe Flash or similar animation software and often distributed in the SWF file format. The term of Flash animation does not only refer to the file format but to a certain kind of movement and visual style.

Lunch

Workshop of flash animation (*Create your own Cartoon*)

Dinner

### **05.07.2015 - Sunday**

Breakfast in hotel

Workshop of flash animation (*Create your own Cartoon*)  
*How you can use animation know-how in your profession*  
Lunch  
*Final evaluation*  
*We give you the certificates*  
Dinner and final party

**06.07.2015 - Monday**

Breakfast in hotel  
Day of departure from Potenza of all participants